

You're invited to join PMEA's *Take Note* - a podcast highlighting the good things happening in music education in Pennsylvania and beyond.

## What Is *Take Note*?



*Take Note*, hosted by PMEA's Director of Public and Government Affairs, Mark Despotakis will provide a unique look at music education with a focus on Pennsylvania.

The podcast will be released as a video on YouTube and PMEA's website as well as on iTunes and other audio podcast channels.

Released twice monthly, *Take Note* will run 15-30 minutes each episode.

If there is a need or opportunity for more than two episodes per month, we'll do that at no additional cost to the sponsors.

Some shows will have one guest and some will have multiple guests.

Show topics will include notable people in the music education community, highlights of music education projects and events, and theme based shows related to music education.

Learn more and see all episodes at [www.pmea.net/takenote](http://www.pmea.net/takenote)

PMEA's *Take Note* podcast offers two levels of sponsorship.

The podcast will be promoted on PMEA's website, social media channels, and email blasts to provide more value to the sponsors. Sponsors will be asked to promote the podcast in their marketing plan as well.

As the Title sponsor of *Take Note*, you'll receive these benefits during the term of your sponsorship:

Business name and logo included as presenting sponsor—"PMEA's Take Note presented by XYZ Business"

Business logo included in all marketing materials and on screen (video only) as part of the podcast logo

Recognition in each podcast—two will be released per month

Only one sponsorship is available at this level

As a General sponsor of *Take Note*, you'll receive these benefits during the term of your sponsorship:

Business logo is listed as a sponsor on the podcast web page

Mentioned as a sponsor once during each podcast

Logo is listed with other general sponsors during the opening sequence and credits of the podcast (video only)

## *Sponsorship Information*

**All sponsors must be a PMEA Corporate Sponsor**

**6 month Title sponsorship—\$1,200**

(only one Title sponsorship available—first come, first serve)

**6 month General sponsorship—\$300**

Sponsors may elect to renew at the end of their six month sponsorship.

Email [info@pmea.net](mailto:info@pmea.net) to reserve your sponsorship.