



# Corporate Sponsorship through the Pennsylvania Music Educators Association

## *Definitions of Benefits*

PMEA is pleased to offer corporate sponsor membership options to businesses and organizations interested in supporting music education in Pennsylvania. Membership is effective from July 1, 2020 thru June 30, 2021. Our Corporate Sponsorship year reflects our current Membership year and advertising calendar. There are four levels of membership: Corporate Sponsor, Bronze, Silver, and Gold. All memberships include a subscription to *PMEA News*, the association's quarterly journal, a basic listing in each issue of the journal and on the PMEA website, discounts of the price of an exhibit booth and more.

---

### Information and Specifications on *Corporate Sponsorship Benefits*

- Corporate Sponsorship Includes:
  - *Basic Information Listing*
    - *Lists the name, contact person, and website for the 2021-2022 cycle (4 issues – Fall, Winter, Spring, Summer) of PMEA News (Circulation approx. 5,250). Listing will also be included on a sponsor highlight page of the PMEA Website.*
  - *Digital Sponsorship logo to use on your website*
  - *Exhibit Booth Discounts*
    - *\$95 off the total cost of exhibit booth purchases*
  - *Mailing Label Discounts*
    - *Save 50% on mailing list rental, plus receive one free set of conference labels upon request*
  - *Magazine Subscription*
    - *2022-2023 subscription to PMEA News (4 issues – Fall, Winter, Spring, Summer)*
  - *Access to additional PMEA sponsorship opportunities (Take Note Podcast, Conference Sponsorships, etc.)*
  - *Inclusion in PMEA membership e-mail blasts, advocacy efforts, and invitation to update calls*
- Bronze Sponsorship Includes Corporate Sponsor Benefits plus:
  - *¼ Page Advertisement*
    - *Complimentary ¼ Page Advertisement in an issue of PMEA News. Must be Black and White. Use Complimentary Contract form to reserve your ad listed under Corporate Sponsor page on the PMEA Website*
  - *First access to purchase Conference Website/App Advertising*
    - *First access to purchase advertising through the PMEA Annual Conference Website/App when available.*
  - *Fifty-word description in the Winter Edition of the PMEA News*
    - *Fifty-word description in Winter Conference issue of the PMEA News*
  - *Logo Displayed on PMEA Annual Conference Website/App and website*
    - *Access to submit your company logo to be displayed on our Conference website/app when available. Logo and listing will also be displayed on the PMEA Sponsorship Highlight page.*
  - *Registration Poster*
    - *Poster PMEA PROVIDED listing sponsors in registration area of the conference (2,000+ in attendance)*

- Silver Sponsorship Includes Corporate Sponsor Benefits plus:
  - *½ Page Advertisement*
    - *Complimentary ½ Page Advertisement in an issue of PMEA News. Must be Black and White. Use Complimentary Contract form to reserve your ad listed under Corporate Sponsor page on the PMEA Website*
  - *Fifty-word description in the Winter Edition of the PMEA News*
    - *Fifty-word description in Winter Conference issue of the PMEA News.*
  - *1 e-mail sent to PMEA membership on your behalf*
  - *Image/Advertisement Displayed on PMEA Website with Listing and Description*
    - *Access to submit your company image or advertisement to be displayed on the Sponsor Highlight page of the PMEA Website*
  - *Complimentary Digital Advertising Opportunity*
    - *Ad displayed as a banner on the PMEA Website or PMEA Communications to members*
  - *First Access to purchase Website/App Advertising*
    - *First Access to purchase advertising through the PMEA Annual Conference Website/App when available.*
  - *1 additional complimentary exhibitor registration for the Annual Conference*
    - *1 additional exhibitor registration included for the Annual Conference*
      - *i.e. 1 Booth = 3 Complimentary Badges instead of 2*
  - *Additional Exhibit Booth Discount*
    - *\$145.00 total off the cost of exhibit booth purchases*
  - *Banner Displayed at the Annual Conference*
    - *Business supplied banner displayed at conference (Banners may not exceed 8 feet wide by 3 feet high and be free standing)*
  
- Gold Sponsorship Includes Corporate Sponsor Benefits plus:
  - *Full Page Advertisement*
    - *Complimentary Full page advertisement in an issue of PMEA News. Must be Black and White. Use Complimentary Contract form to reserve your ad listed under Corporate Sponsor page on the PMEA Website*
  - *Fifty-word description in the Winter Edition of the PMEA News*
    - *Fifty-word description in Winter Conference issue of the PMEA News.*
  - *2 e-mails sent to PMEA membership on your behalf*
  - *Image/Advertisement Displayed on PMEA Website with Listing and Description*
    - *Access to submit your company image or advertisement to be displayed on the Sponsor Highlight page of the PMEA Website*
  - *First Access to purchase Conference Website/App Advertising and Conference Title Advertising Package*
    - *First Access to advertising thorough the PMEA Annual Conference App when available.*
  - *2 additional complimentary registrations for the Annual Conference*
    - *2 additional complimentary exhibitor registrations included for Annual Conference*
      - *i.e. 1 Booth = 4 Complimentary Badges instead of 2*
  - *Banner Displayed at the Annual Conference*
    - *Business supplied banner displayed at Conference (Banners may not exceed 8 feet wide by 3 feet high and be free standing)*

Questions? Contact PMEA Director of Member Engagement Kayla Stiely at the PMEA Office

[kstiely@pmea.net](mailto:kstiely@pmea.net) or 610-562-9757