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Bethlehem Steel Company Band: An Industrial Reach into the Community.

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Abstract

The Bethlehem Steel Company Band, funded during a high point in a steel corporation's legacy, was a Christmas present to a community overcoming upheaval. The large financial impact of the Bethlehem Steel Corporation under the presidency of Charles M. Schwab provided this industry band with uniforms, instruments, and various performance venues, benefits that may be viewed as business propaganda. While retracing the Pennsylvania history of this Lehigh Valley music ensemble, this research focused on the culture of employees who were provided an opportunity to entertain the community.

Keywords: Bethlehem Steel Corporation, industry, band, company, Pennsylvania

Application of Your Project to Teaching

- Exploration of historical bands in particular industry bands.
- Understanding local heritage and band heritage of Pennsylvania.
- Consideration of what the Golden Ages of Bands did for modern music education.