



# Corporate Sponsorship through the Pennsylvania Music Educators Association

## *Definitions of Benefits*

PMEA is pleased to offer corporate sponsor membership options to businesses and organizations interested in supporting music education in Pennsylvania. Membership is effective from July 1, 2018 thru June 30, 2019.

Our Corporate Sponsorship year reflects our current Membership year and advertising calendar. There are four levels of membership: Corporate Sponsor, Bronze, Silver, and Gold. All memberships include a subscription to *PMEA News*, the association's quarterly journal, a basic listing in each issue of the journal and on the PMEA website, discounts of the price of an exhibit booth and more.

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### Information and Specifications on *Corporate Sponsorship Benefits*

- Corporate Sponsorship Includes...
  - *Basic Information Listing*
    - *Lists the name, address, phone, fax, and a contact person for 1 full year (4 issues) of the PMEA News (Circulation approx. 5,250)*
  - *Exhibit Booth Discounts*
    - *\$95 off the total cost of exhibit booth purchases*
  - *Mailing Label Discounts*
    - *Save 50% on mailing list rental, plus receive one free set of conference labels upon request*
  - *Magazine Subscription*
    - *One year subscription (4 issues) to PMEA News*
  - *Web Site Listing*
    - *"Basic Information Listing" available in all 4 issues of PMEA News*
  
- **Bronze Sponsorship Includes...**
  - *1/4 Page Advertisement*
    - *Complimentary 1/4 Page Advertisement in an issue of PMEA News. Must be Black and White. Use Complimentary Contract form to reserve your ad listed under Corporate Sponsor page on the PMEA Website*
  - *Access to purchase Conference Website/App Advertising*
    - *Access to purchase advertising through the PMEA Annual Conference Website/App available on all major platforms.*
  - *Fifty-word description in the Winter Edition of the PMEA News*
    - *Fifty-word description in Winter Conference issue of the PMEA News. Information should be sent by October 2<sup>nd</sup> to [kstiely@pmea.net](mailto:kstiely@pmea.net)*
  - *Logo Displayed on PMEA Annual Conference Website/App*
    - *Access to submit your company logo to be displayed on our Conference website/app available on all major platforms*
  - *Registration Poster*
    - *Poster PMEA PROVIDED listing sponsors in registration area of the conference (2,000+ in attendance)*

- Silver Sponsorship Includes...
  - *½ Page Advertisement*
    - *Complimentary ½ Page Advertisement in an issue of PMEA News. Must be Black and White. Use Complimentary Contract form to reserve your ad listed under Corporate Sponsor page on the PMEA Website*
  - *First Access to purchase Website/App Advertising*
    - *First Access to purchase advertising through the PMEA Annual Conference Website/App available on all major platforms.*
  - *1 additional exhibitor registration for the Annual Conference (Limit 2 per booth)*
    - *1 additional exhibitor registration included for the Annual Conference*
      - *i.e. 1 Booth = 3 Complimentary Badges instead of 2*
      - *(\*Maximum of 4 registrations allowed per booth\*)*
  - *Banner Displayed at the Annual Conference*
    - *Business supplied banner displayed at conference (Banners may not exceed 8 feet wide by 3 feet high)*
  
- Gold Sponsorship Includes...
  - *Full Page Advertisement*
    - *Complimentary Full page advertisement in an issue of PMEA News. Must be Black and White. Use Complimentary Contract form to reserve your ad listed under Corporate Sponsor page on the PMEA Website*
  - *First Access to purchase Conference Website/App Advertising*
    - *First Access to advertising thorough the PMEA Annual Conference App available on all major platforms.*
  - *2 additional complimentary registrations for the Annual Conference (Limit 2 per booth)*
    - *2 additional complimentary exhibitor registrations included for Annual Conference*
      - *i.e. 1 Booth = 4 Complimentary Badges instead of 2*
      - *(\*Maximum of 4 registrations available per booth\*)*
  - *Banner Displayed at the Annual Conference*
    - *Business supplied banner displayed at Conference (Banners may not exceed 8 feet wide by 3 feet high)*

Questions? Contact PMEA Director of Member Engagement Kayla Stiely at the PMEA Office  
[kstiely@pmea.net](mailto:kstiely@pmea.net) or 610-562-9757