

MUSIC INDUSTRY DAY

WHEN

**April 15th
9 am – 1:30 pm**

WHERE

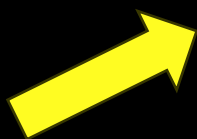
ArtsQuest Center

101 Founders Way, Bethlehem, PA 18015

ARTSQUEST™
imagine that

WWW.ARTSQUEST.ORG

SIGN UP HERE!



**AN EVENT JUST
FOR HIGH SCHOOL
STUDENTS!**

COST

\$150 PER SCHOOL

**BRING UP TO 30
STUDENTS!**

LEARN ABOUT...

**Popular Music
Production
Marketing
Programming
Contracting Bands
Booking Bands
Networking
.. AND MORE!**

**TOUR THE
ARTSQUEST
CENTER**

**WATCH A LIVE
SOUNDCHECK &
PERFORMANCE!**

Music Industry Day with ArtsQuest

April 15th at the ArtsQuest Center in Bethlehem, PA

Join the ArtsQuest performing arts staff to learn about all things music industry! Our day together will include presentations from across various departments who will share how they bring concerts to life.

Each session will include an opportunity for students to ask questions. We will also tour the building, have the networking opportunity, and enjoy an “informance” with a local band! During this session, the band will perform and share rehearsal tips, how they put together sets, how they grew their business and more! This opportunity is perfect for students with an interest in the music, business, or pursuing a career in the music industry!

SIGN UP AT THIS LINK (no payment required to reserve space): <https://forms.office.com/r/7GVVxHJCSk>

Example Schedule

9:00 am: Arrival to the Musikfest Cafe

9:15 am: Welcome and Session #1 with Programming Department: Programming for your community and beyond

10:00 am: Session #2 with Marketing Department: Marketing for Successful Audiences

10:45 am: Break

11:00 am: Tour of ArtsQuest Center and SteelStacks (weather permitting)

11:45 pm: Lunch and networking opportunity for students with ArtsQuest staff

12:15 pm: Session #3: Live Sound check with production department and local band

1:00 pm: “Informance” with local band

1:30 - 1:45 pm: Depart AQ

Event Details

- **Cost:** \$150 *per school* (not per student. The \$150 fee covers all 30 students)
 - Checks can be made out to “ArtsQuest”
 - ArtsQuest does *not* accept Purchase Orders

ArtsQuest Address: 101 Founders Way, Bethlehem, PA 18015

- Each School can bring up to/ no more than **30 students**. RSVP is required via the form
- Students, teachers/ chaperones are asked to bring their lunch and any snacks they might want throughout the day- microwave and refrigerator are not available for use.
- There will be no ArtsQuest-provided nurse/ first aid on site

More information including directions, parking, detailed schedule, etc. will be provided for attending schools.

Questions? Contact Marissa Guarriello, Director of Programming, at mguarriello@artsquest.org

Alignment with the Career Readiness Indicator for the Future Ready PA Index and ESSA Accountability Requirements

Involvement in activities at the ArtsQuest Music Industry Day aligns with the following Career Readiness Indicator for the Future Ready PA Index and ESSA Accountability standards:

13.1.11 Career Awareness and Preparation

- A. Relate careers to individual interests, abilities, and aptitudes.
- B. Analyze career options based on personal interests, abilities, aptitudes, achievements, and goals.
- C. Analyze how the changing roles of individuals in the workplace relate to new opportunities within career choices.

13.2.11 Career Acquisition

- A. Apply effective speaking and listening skills used in a job interview.
- B. Demonstrate, in the career acquisition process, the application of essential workplace skills/knowledge.

13.3.11 Career Retention and Advancement

- A. Evaluate personal attitudes and work habits that support career retention and advancement.
- B. Evaluate team member roles to describe and illustrate active listening techniques.
- C. Evaluate conflict resolution skills as they relate to the workplace.
- D. Evaluate strategies for career retention and advancement in response to the changing global workplace.
- E. Evaluate the impact of lifelong learning on career retention and advancement.

13.4.11 Entrepreneurship

- A. Analyze entrepreneurship as it relates to personal career goals and corporate opportunities.
- B. Analyze entrepreneurship as it relates to personal character traits.

Students will be provided with a digital reflection that they can complete and submit as an artifact for their Career Readiness Indicator for the Future Ready PA Index and ESSA Accountability portfolio.