



## *Pennsylvania Music Educators Association*

*56 South Third Street*

*Hamburg, Pennsylvania 19526*

*Phone: 610-562-9757 Toll Free: 1-888-919-7632*

Hello Prospective Corporate Sponsor,

My name is Kayla Stiely, Director of Member Engagement at the Pennsylvania Music Educators Association, and I will be the primary contact for all Exhibitors, Corporate Sponsors, and Advertisers for the coming year.

I wanted to take a moment and thank you for consider sponsoring our organization. Whether you have supported PMEA in the past or are just beginning, it is because of companies and organization contributions that we are able to offer our membership unique experiences in both professional development and personal growth as educators.

There are some changes coming forward for the 2017-2018 PMEA membership year of which I would like you and your company/organization to be aware. We will be moving the Corporate Sponsor Membership year from its current calendar year schedule (Jan. 1 – Dec. 31) to match our current individual membership year (July 1 – June 30).

Our Media Kit for 2017-2018 includes deadlines, prices, and general information for advertising and for exhibiting at the 2018 PMEA Annual Conference, which will be held at the Lancaster Convention Center in Lancaster, PA. Be sure to review the Corporate Sponsorship Benefits chart as we have updated the benefits for the various levels including a higher exhibitor booth discount for silver and gold levels, access to the PMEA Conference App as an advertising vehicle and much more! We also will be offering additional advertising options electronically through our official PMEA Conference App! More details can be found under the Advertising tab of the PMEA Website.

If you should have any questions, please do not hesitate to contact me using the information below. Thank you for all that you do for PMEA and advancing music education in Pennsylvania. We look forward to working with you in the future.

Sincerely,

***Kayla Stiely***

Director of Member Engagement at *The Pennsylvania Music Educators Association*

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